

The Montana Donut Challenge

November 11, 2017

Sponsor Information Package

*We make a living by what we get, but we
make a life by what we give." ~ Winston Churchill*

Why this race? Much like 'Give Big,' The Montana Donut Challenge is a distinct event that **supports multiple organizations** in our community. Our participants may range from individual students to large nonprofits with multimillion dollar operating budgets. Together with our sponsors, we are relieving the burden of hosting an event so that participants are free to fundraise for their cause.

What is a donut challenge? Participants that choose to fundraise through the race assemble a team of runners and gather **per-mile pledges** from their supporters. Runners must run 2.5 miles, eat 12 donuts (alone or with a partner) then run 2.5 miles in under an hour. With the help of our sponsors, participants can keep each and every dollar that they earn.

How can I help? Hosting a race is time consuming and expensive! We seek to relive this burden, particularly for students and startup nonprofits in need, by inviting them to join an existing effort. Your donation will be used to cover race costs such as marketing, directing, and education.

Making a gift is as easy as picking up the phone, or completing the attached form.

How can I double my impact? Gifts of \$10,000 or greater can be earmarked as a matching gift for local charities. Giving categories include:

- Sprinkles: Up to \$2,500
- Bronze: \$2,500 - \$4,999
- Silver: \$5,000 - \$9,999
- Gold: \$10,000 - \$24,999
- Platinum: \$25,000+

What is the best way to make a gift? We happily accept all major credit cards, checks, and cash donations. Please note that gifts made by credit card will incur a 3% deduction to cover processing fees.

Do sponsors receive any benefits? Absolutely! We work with each and every sponsor to customize a fair set of benefits for your contribution level and unique needs. Sample benefits include:

- Double your impact perks
- Web, newspaper, radio, and TV advertising
- Onsite display rights and booth space
- Promotional space on event merchandise
- Advertising space in event catalog and print materials
- Category exclusivity

We look forward to partnering with you!



MONTANA Imaginarium
Bozeman, Montana

(5 MILES. 12 DONUTS. 1 HOUR.)
Register online at www.MontanalImaginarium.com/donut

THE TRUEST TEST OF PHYSICAL AND GASTROINTESTINAL GREATNESS.

The Montana Imaginarium
PO Box 254
Bozeman, MT 59771
406.570.4261
Kathryn@Montanalmaginarium.com

@Montanalmaginarium



The Montana Imaginarium
PO Box 254
Bozeman, MT 59771
406.570.4261
Kathryn@MontanaImaginarium.com

@MontanaImaginarium

The Montana Donut Challenge
November 11, 2017
Sponsor Donation Form

Please complete this form and send it to:

The Montana Imaginarium
PO Box 254
Bozeman, MT 59771
Kathryn@MontanaImaginarium.com

Checks payable to: Montana Imaginarium
(optional) Memo: Donut

Name _____

E-mail _____

Company _____

Website _____

Address _____

Donation Enclosed \$ _____

City/State/Zip _____

T-shirt size (please circle) S M L XL

Phone Number _____

No, thank you

Special Instructions

Thank you for supporting local charities!